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TECHNICAL HIRING ON THE RISE

ACCORDING TO HIGH TECHNOLOGY RECRUITMENT INDEX

Demand for technical professionals as measured by the HIGH TECHNOLOGY RECRUITMENT INDEX, was considerably stronger in third quarter '87 than in the comparable quarters in '85 and '86. The HTRI stands at 119 for the July-September period, compared to just 108 and 107 in the same quarters a year, and two years ago respectively. This was reported today by Marjorie Freedland, Senior Vice President for DSE, a leading human resources advertising communications and research organization, which has maintained the indicator for over 26 years.

"The HTRI is now at its highest level in nearly two and a half years," she noted. "More gains may be in the offing, as single-month data for September, 128, indicate increased hiring activity."

"However," she cautioned, "HTRI may be buffeted by the current gyrations in the financial arena. The contributing factors would, of course, include possible reductions in Federal spending, as well as corporate cutbacks in R&D and manufacturing of high tech products, caused in turn, by reductions in consumer and business purchases. Any such negative fallout should not be reflected in the HTRI for several months."

(MORE)

The HTRI is based on the volume of recruitment advertising directed to engineers and scientists in major U.S. newspapers and technical journals each month.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single Month	High Technology Recruitment Index*
August, 1986	107	107
September	109	108
October	108	106
November	102	104
December	103	107
January, 1987	115	109
February	109	109
March	104	106
April	105	110
May	122	113
June	113	115
July	110	114
August	120	119
September	128	--

*Based on a 3-month running average

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